



December 5, 2016

Name
Name
Address
Address
City, State Zip

Your gift to Seeding Labs will be matched dollar-for-dollar by an anonymous donor. That means your donation will have double the impact! Please give today...

Dear XXXXXX,

"I'm sorry, there's nothing we can do."

That's the last thing you want to hear from your doctor.

Now imagine hearing those words and **all you've got is an infected cut on your hand.**

It seems impossible, doesn't it? You might even say ridiculous.

Well, according to the World Health Organization, it's quite likely. Unless you **help fast-track the development of new antibiotics.**

Common infections are getting harder to treat with standard antibiotics.

Fortunately, there is the potential for groundbreaking antibiotic research all over the globe. But you're the only one who can turn this potential into reality.

That's why I need your support again now. And there's never been a better time to give. Because **if you donate again in 2016, your investment will be matched, dollar-for-dollar!**

That means your gift will go twice as far in the fight against highly resistant "superbugs," now found in every part of the world.

Resistance to antibiotics is so dire that the United Nations Global Assembly has taken notice. In September, they held a summit on this **looming worldwide crisis**.

Decades have passed since new antibiotics have been introduced. And bacterial resistance could soon outpace our ability to discover new drugs.

You'll be looking at a future where common ailments like urinary tract infections and *E. coli* food poisoning are deadly.

In the United States, drug-resistant bacteria infect 2 million people every year. At least 23,000 die.

Without your support in this fight, that number is only going to go up.

Fortunately, there's reason to be hopeful...

This year, Seeding Labs heard from **65 outstanding universities** in the developing world. Scientists who desperately need lab equipment.

More than half are doing research on new drugs, like antimicrobials.

Unfortunately, their labs lack equipment considered standard by scientists in industrialized countries. The equipment you and I take for granted here in the United States is impossible to come by.

Even things like latex gloves are so precious that they're washed and reused, time and again!

It doesn't have to be like this...

You can give the world's best minds the tools they need to discover the 21st century's penicillin.

You can do this by making a donation today – a donation that will be matched, dollar-for-dollar.

Experts agree that there's not one silver bullet solution to antibiotic resistance. **It's going to take research on all fronts to discover the most promising solutions.**

Research like the kind that's happening in Africa and Southeast Asia...

- Scientists in **Tanzania** are studying bioactive compounds from sponges and algae found on the East African coast of the Indian Ocean. Preliminary research shows promising new candidates for antimicrobial and antifungal drugs extracted from these unique marine organisms.
- Scientists in **Cameroon** are researching local plants used in traditional medicine to discover new biological agents. These have proven effective against infections like multi-drug resistant *Staph aureus* (MRSA). In addition, they are also exploring ways these plants may strengthen the immune system as it fends off infections.
- Scientists in **Vietnam** are mapping the DNA of plants found in the local rainforest. This area possesses a reserve of biological richness and is threatened by climate change and deforestation. Their research will index the unique genetic structures of tropical flora, creating a valuable resource for drug discovery.

These are just three of the 65 applications submitted to Seeding Labs' Instrumental Access program this year. Made possible by your support, Instrumental Access provides surplus lab equipment to scientists in the developing world.

The number of scientists who will be selected to take their drug research to the next level in 2017 depends on you.

Your generosity will help talented scientists speed up their research.

Your generosity will help discover solutions to the antibiotic crisis facing our world.

Your generosity will help save lives.

And remember, your generosity will also be doubled.

So please, before December 31, I humbly ask you to take advantage of this opportunity to double the impact of your support. **Make one more generous donation before the end of the year!**

A remittance envelope has been enclosed for your convenience. And you can also give online at www.seedinglabs.org/matchmygift.

Thank you for your caring support throughout 2016, and best wishes in the new year!

Here's to doubling down on innovation and discovery,



Nina Dudnik, PhD
Founder & CEO

P.S. The uncertainty ahead makes your belief in the power of global science even more critical. That's why **one of your fellow donors is matching 100% of what you give in response to this letter.** If you and I want to avoid a future where common infections are once again deadly, it's up to us. Please make your tax-deductible donation to Seeding Labs today. Thank you for your kind and compassionate support!

Yes! I want my donation matched dollar-for-dollar to help fuel the discovery of new antibiotics.



Please accept my tax-deductible gift of:

\$1,000 (becomes \$2,000)

\$500 (becomes \$1,000)

\$250 (becomes \$500)

\$100 (becomes \$200)

\$50 (becomes \$100)

\$_____ (all gifts get doubled!)

Payment method:

Enclosed is my **check** payable to Seeding Labs

Please charge my **credit card** (see reverse side to submit your credit card information)

Name: _____ Phone: _____ Email: _____

Address _____

City: _____ State: _____ Zip: _____

Please charge the full amount of my donation to my credit card:

Visa Mastercard Discover American Express

Card number: _____

Expiration date: ____ / ____ Security code: _____

Signature: _____

My employer will match my gift. Enclosed is my company's matching gift form.

I would like to receive information on giving gifts of stock.

Give online at www.seedingslabs.org/matchmygift



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BOSTON, MA 02109 • USA
+1.617.500.3014



Date

Name

Name

Address

Address

City, State Zip

Dear XXXXXX,

You've got the world's superbugs are running scared!

With your recent donation, you are giving talented scientists around the globe the tools and equipment they need to take their drug research to the next level. Plus, your gift will have double the germ-fighting power because it's getting matched dollar-for-dollar!

I can't thank you enough for lending your generous support at this critical time. I'll be sure to keep you in the loop about which specific research projects will benefit from your support, once all the applications have been fully vetted. Announcements of our newest Instrumental Access partner scientists will be made this spring.

In the meantime, you can get the most up-to-date information on how your gift is having an impact on global science on our Facebook page (facebook.com/SeedingLabs) and our Twitter feed (twitter.com/SeedingLabs). And if you ever have any questions or concerns, please don't hesitate to reach out to Teresa Ventura at teresa@seedinglabs.org or 617-500-3014 x11.

Thank you again for your kind support.

Gratefully yours,

A handwritten signature in black ink, appearing to read "Nina Dudnik", written over a light blue horizontal line.

Nina Dudnik, PhD
Founder & CEO

Your donation of \$\$\$ on XXX is tax-deductible to the fullest extent of the law. Seeding Labs is a charitable tax-exempt organization under section 501(c)3 of the Internal Revenue Service Code. No goods or services were provided in exchange for your contribution. Please retain this letter as your official tax receipt.