



240 Commercial Street, Boston, MA 02109
www.habitatboston.org



Tyrone and Junia Lawson with their two kids Amanda (9) and Jacques (5). With your help, this family of four will be able to move out of their one-bedroom apartment and into a Habitat home.

Date

Name

Address 1

Address 2

City, State Zip

Dear XXXXXX,

I'm writing to you today to ask for your help.

Your generous spirit has made so many dreams come true for families in need of decent, affordable housing. You came to their rescue, giving them newfound hope and a chance for a better life.

I can't thank you enough for all your past support.

And, I hope you'll consider giving again now to **make another dream come true.**

This time, for the Lawson family...

In the mid-90s, Tyrone Lawson moved into a one-bedroom unit in Brighton owned by the Boston Housing Authority.

Since then, a lot has changed for Tyrone...

He met the love of his life, got married, and became a father. Together, **Tyrone and his wife Junia are the proud parents of two sweet kids** – Amanda who is nine and Jacques who is five.

Unfortunately, one thing hasn't changed...

This family of four is all living in the same one-bedroom apartment that Tyrone got twenty years ago.

The Lawson family can't afford to pay market rent. And, the Boston

(see reverse)

Housing Authority has a loooooong waiting list for larger apartments.

So, they continue to squeeze into their one-bedroom.

It doesn't have to be like this... You can help.

Your past support allowed Habitat to break ground on two new homes in Dorchester, as you may have seen in our last newsletter.

And, I'm thrilled to tell you that the Lawson family has been approved for the three-bedroom home in this new development!

Now, I'm asking for your help today to raise the funds needed for construction...

As you can imagine, the Lawsons are eager to leave their current living situation behind them.

To get them into their new home as soon as possible, we have to finish the exterior of the house by this fall.

That can't happen without your support today.

I need your help to make this house a reality.

You are the key to homeownership for the Lawsons.

You can help Tyrone and Junia build a better life for themselves and their kids.

Your donation now will ensure that the framing, the roof, and the siding are all complete this fall.

Without your support for this build, we won't be on target to spend the winter on interior work (walls, floors, plumbing, electrical work, and heating).

If construction doesn't stay on track, the Lawsons will be stuck in their one-bedroom apartment for more than another year!

You can make their dream of homeownership come true...

When you give to Habitat, you help create a world where everyone has decent, affordable housing.

(see next page)

When a family moves into a Habitat home, you improve their lives in so many ways...

- Families **build roots** in the community and invest in the neighborhood.
- Children have a **safe place to play** with their friends.
- There's **no bouncing from school to school** as they move from apartment to apartment.
- Everyone is **healthier from living in a safe home** free from mold, lead paint, and other toxins.

You can make all of this possible for the Lawson family with a gift today...

As you may know, Habitat families aren't just given the homes you help us build. Every partner family contributes 300 hours of "sweat equity" building their home alongside volunteers.

New Habitat homeowners are also required to take a series of classes where they learn about everything from budgeting to home maintenance. These classes help our homeowners better understand the financial and practical responsibilities of having their own home.

And did you know that your support allows us to offer zero-interest loans to our families?

This gives them an affordable monthly mortgage payment with money left for their other expenses.

You understand that homes are the foundation for stable, independent lives.

You can make that life a reality for the Lawson family.

You can make sure the Lawsons soon have a home of their own... a home they will help build with their own hands.



Tyrone Lawson on the build site as part of the "sweat equity" required to become a Habitat homeowner. He's doing the work it takes to make his dreams come true. But, he can't do it without you!

(see reverse)

All of **Habitat's partner families work hard** to improve their situation. They are willing to put in the time and do what it takes to make their dreams come true.

But, they still need a little help from you!

I hope you'll consider a new donation to Habitat now to help the Lawson family.

And, as you think about your donation, I ask you to **think about what your own home has meant to you and your family**. What special place do those memories hold in your heart?

You have the power to give those memories to a hardworking family that's not as fortunate as yours...

You have the power to keep construction of this much-needed new home moving forward...

You have the power to change the lives of two parents with young kids who are just starting out in this world...

All by making a donation *today!*

Thank you, as always, for your generous support and for your belief in the homeownership dreams of families like the Lawsons.

Most sincerely,

Lark Jurev Palermo
President & CEO

P.S. I can't stress enough how important you are to families like the Lawsons. ***Without your support again now, we won't have the funds necessary to keep construction of their new home on track this summer.*** So, please, send your donation today! And, you can put your gift to work even faster by giving through our secure website at www.habitatboston.org. Thank you!

Amanda and Jacques Lawson "colored their Habitat home" while their parents attended a course for new homeowners. These educational classes are one of many ways your support makes a difference to Habitat families.





Yes! I want to help the Lawson family's dream of homeownership come true...



Enclosed is my tax-deductible contribution in the amount of:

\$1,000 \$500 \$250 \$100 \$50 Other: \$ _____

Payment Method:

Enclosed is my check payable to *Habitat for Humanity Greater Boston*

Please charge my credit card

(See reverse side to submit your credit card information.)

*Thank you
for helping us build a
better life for our kids!*

My employer will match my gift. Enclosed is my company's matching gift form.

I would like to give a gift of stock.

I have named Habitat for Humanity Greater Boston in my will.

www.habitatboston.org



Please charge the full amount of my donation to: Visa Mastercard

Card Number

Exp. Date

Signature

(_____) _____

Phone

E-mail

To receive news and special updates via email, please include your email address. (We won't share it with anyone.)

I wish to make my gift:

In Honor of: _____

In Memory of: _____

Please send gift notification to:

Name: _____

Address: _____

*Making the most
of your generosity*



**Habitat
for Humanity**
Greater Boston

240 Commercial Street
Boston, MA 02109
(617) 423-2223



<Date>

<First Name> <Last Name>

<Street>

<City>, <State> <Zip>

Dear <First Name>:

You are a true hero!

You have joined forces with other Habitat supporters, harnessed your superpowers, and brought the Lawson family one step closer to having a home of their own.

After too many years living in the same one-bedroom apartment, Tyrone and Junia Lawson are ready to raise their two kids in a home of their own.



Jacques Lawson, age 5, grins and poses like a superhero at a park earlier this spring. But you're the real hero! Thanks to you, the Lawson family is one step closer to moving out of their one-bedroom apartment and into a home of their own.

You didn't want them to wait any longer. And you took action. No cape required!

You've helped move the Lawsons one step closer to their dream of homeownership—and I can't thank you enough. Your generous gift ensures that the exterior of their new home will be finished before the cold winter months are upon us once again. We couldn't have pushed construction forward without you!

Thank you for choosing to support Habitat Greater Boston this spring. Stay tuned for updates on the Lawson family and the progress on their new home later this summer. As always, if you have any feedback, questions, or concerns, please don't hesitate to contact me directly. I'm always happy to chat with a friend of Habitat.

Thank you again for all that you do for families like the Lawsons!

Yours truly,

A handwritten signature in black ink that reads "Lark".

Lark Jurev Palermo
President & CEO

Your donation of \$<PRICE> is tax deductible to the fullest extent of the law. No goods or services were provided in exchange for your contribution. Please retain this letter as your official tax receipt.